



11 key facts about new Eterna™

A unique nonstick that breaks the rules: now 1+1=3!

Eterna is unique technology in fluoropolymer composites that creates significant improvements in release properties greater than any individual fluoropolymer. In simple terms, 1 + 1 = 3!

- 1. It's the world's longest-lasting nonstick — ever.** In the Dry-Egg test, Eterna's nonstick/release lasted 26 times longer than a leading brand, and 10 times longer than the premium nonstick tested. Also is a clear winner in the Tiger Paw and LGA Shaker tests.
- 2. Has extremely high gloss** to attract consumer's eye at point-of-sale.
- 3. Offers film thicknesses of 1.0-1.5 mils (25-37 microns)** for extra wear if customer so wishes.
- 4. Comes in two coats for reduced inventory, easier application** (can be three-coat if customer prefers).
- 5. Uses conventional cure equipment** (no change in oven).
- 6. Requires no special equipment** (easy to handle with existing spray line).
- 7. Is user-friendly** throughout entire application process.
- 8. Uses standard surface preparation** (surfaces must be clean; aluminum surfaces can be blasted or etched chemically; stainless steel must be blasted).
- 9. Works perfectly on stainless steel and aluminum** (pressed, cast or hard-anodized).
- 10. Is dishwasher-safe.**
- 11. Withstands use with metal utensils.**

Whitford

Makers of the world's largest, most complete line of fluoropolymer coatings