

# Enhance your cookware.... ...use spatter coatings from Whitford!



*Note: Blown up swatches of each pan shown here. The look of these pans is entirely contingent upon the colours chosen and the coating applicator. They are simply a demonstration of the possibilities.*

**Whitford**

Where good ideas come to the surface

# **New spatters, colours, textures, and more for cookware, bakeware, and small electrics**

1. Whitford has developed literally hundreds of new colours, effects, and combinations of decorative ideas to distinguish your product from the competition.
2. You can create a unique effect that can distinguish your product line and offer a unique selling point.
3. The spatter coatings have the same overall performance of the coating system in solid colours.
4. The spatter effect can be used for both interiors and exteriors of your cookware.
5. You can use a PTFE-based system for interior (Eterna<sup>®</sup>, Eclipse<sup>®</sup>, Excalibur<sup>®</sup>, QuanTanium<sup>®</sup>, Quantum<sup>®</sup>2, Xylan<sup>®</sup>) and for exterior (Xylan<sup>®</sup> or our decorative enamel Xylac<sup>®</sup>) to obtain your desired spatter effect.
6. You can use a sol-gel “ceramic coating” system for interiors (Fusion<sup>®</sup>) and for exteriors (FusionX) for a different spatter look.
7. You can even pad-print and/or silk screen for further product personalization.
8. Available in a variety of colours, some even mimic the look of granite.
9. All Whitford interior coatings, solvent- and waterborne, comply with the regulations of the USDA, FDA, JIS, Commission Regulation (EC) 1935/2004 as amended (for the EU), as well as many others.
10. The coatings are all dishwasher safe.

For more information on these and other Whitford coatings, contact your local representative or find us on the web at: [whitfordww.com](http://whitfordww.com).



*Scan this QR code to get more information.*

**Whitford**

*Where good ideas come to the surface*  
*sales@whitfordww.com • © Whitford 2014-03*