



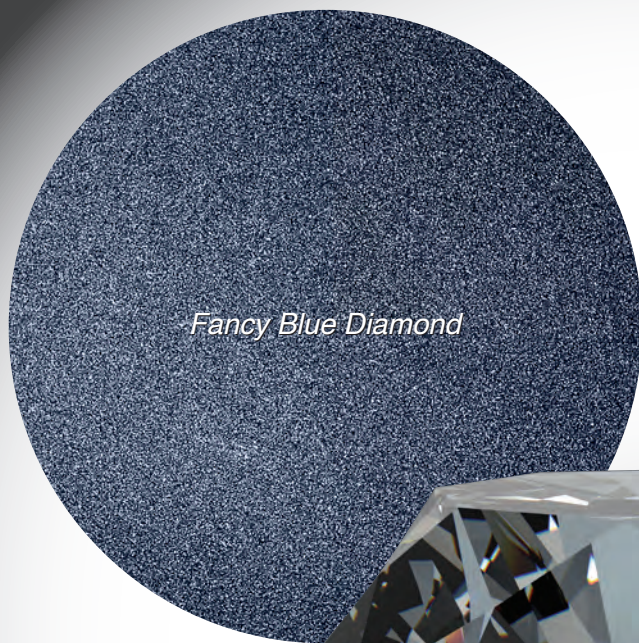
New "Diamond Sparkle" from...



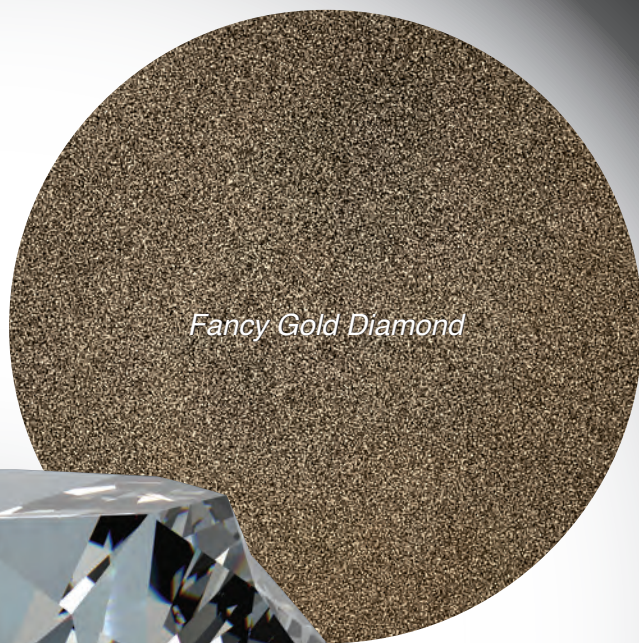
**The most glittering, eye-catching
nonstick coating ever created**

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*Where good ideas come to the surface...
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Fancy Blue Diamond



Fancy Gold Diamond



Fancy Red Diamond



Fancy Silver Diamond

Whitford's QuanTanium® nonstick coating system, one of the most popular nonsticks on the market, now comes in four bright, sparkling new effects.

A special formula of highly reflective, mirror-like ingredients creates a new, brighter, more lively look to your cookware.

Place a pan with Diamond Sparkle next to the competition, and it outshines the others,

attracting the consumer's eye at point-of sale.

These new sparkle coatings offer all the superb release of QuanTanium, as well as its special titanium reinforcement that lets it stand up to almost anything.

For more information, please contact your Whitford representative or Whitford directly at sales@whitfordww.com. Or visit our website: whitfordww.com.

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