

Fabulous new colors from Fusion®





11 key facts about Fusion®

Fusion is Whitford's brand in the popular sol-gel ceramic-like coating category that offers some important advantages for both interiors and exteriors:

1. Fusion (and other "ceramic" sol-gels) are completely free of PFOA (and PTFE).
2. Fusion (and other "ceramic" sol-gels) can be taken to extreme temperatures (850°F/455°C).
3. Fusion is waterborne: handling, mixing, and cleaning are all done with water.
4. It cures at a low, energy-saving temperature.
5. Fusion has better release life than many competitive sol-gels.
6. It has better stain resistance and improved gloss.
7. It browns/sears faster and better than conventional nonsticks.
8. With a simplified application process, it is easier to apply than other sol-gels.
9. Fusion has a legal letter verifying that it is compliant with the EU and US FDA for food contact.
10. Comes in a wide variety of rich colors.
11. FusionX for eye-catching decorative exteriors in white, light and dark colors. Hardness approaching porcelain enamel. Dishwasher-safe. Can be used with PTFE coatings and is silk-screen printable.

Whitford

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