



**New
Fusion[®]
High-
Release...**

**...brings you nonstick performance
that lasts at least 2.5 times
longer than the competition**

Whitford

Where good ideas come to the surface

Fusion HR (High-Release) lasts at least 2.5 times longer than the competition!

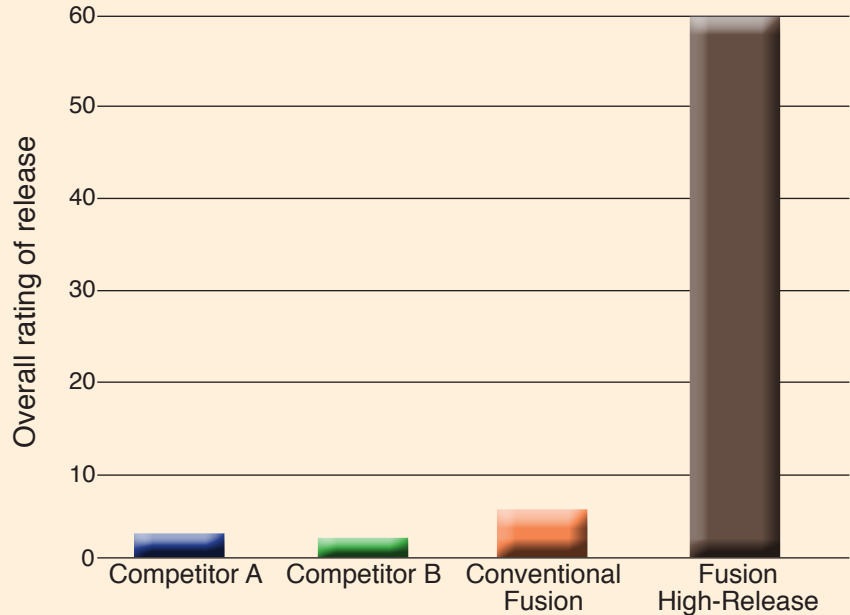
The remarkable nonstick performance of new Fusion High-Release has been demonstrated via two extremely harsh tests, the results of which are shown here. New Fusion offers release properties previously thought to be unattainable in a sol-gel

“ceramic” nonstick coating.

For more information on this technological breakthrough, please contact your Whitford representative or contact Whitford directly at sales@whitfordww.com. Or visit our website: whitfordww.com.

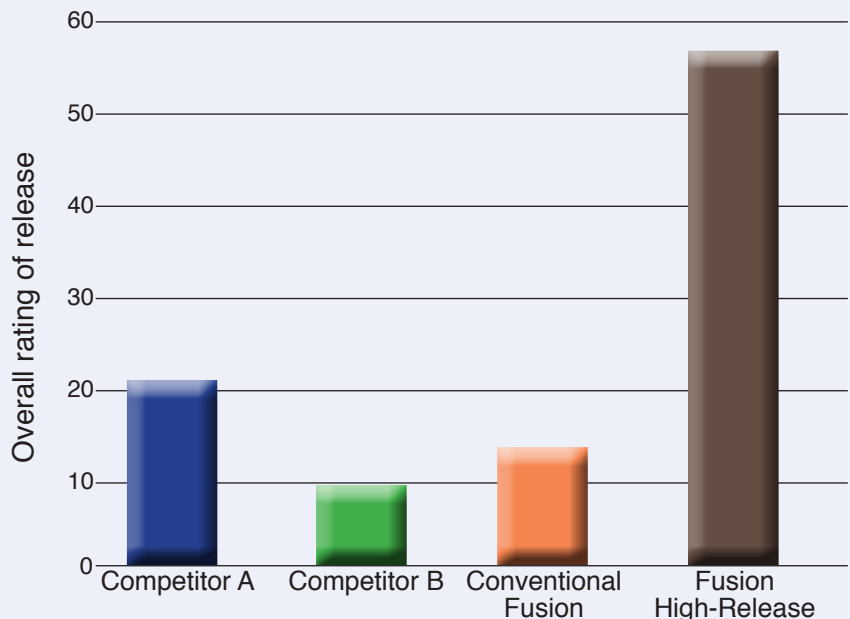
Whitford's Thermal Stress Test

- A coated pan is heated to a temperature of 570°F/300°C, then thermally shocked under cold water.
- Milk is then burned in the pan until it smokes.
- If the burned milk washes off easily, the pan passes.
- The test is repeated until the burned milk fails to release easily.



Whitford's Chemical Stress Test

- A coated pan is filled with 2% dishwasher powder solution (pH ~10.5) and brought to boil for 1 hour on medium heat
- The pan is cleaned under tap water. Milk is added and burned in the pan until it smokes.
- If the burned milk washes off easily, the pan passes.
- The test is repeated until the burned milk fails to release easily.



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