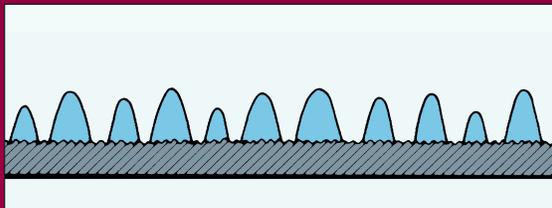


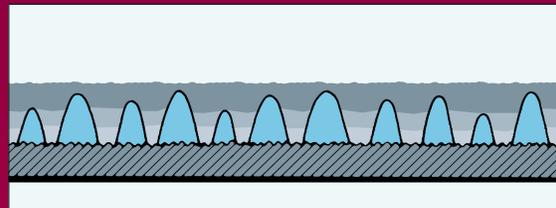
1. First, the surface of the pan is blasted to roughen it, so that other elements in Excalibur adhere better.



2. White-hot particles of a special stainless steel are sprayed onto the surface, cooling and hardening.



3. The particles form “peaks” and “valleys” to provide a permanent base for the coatings.



4. Three coats of nonstick fill the valleys and cover the peaks, locked into place by the stainless steel.

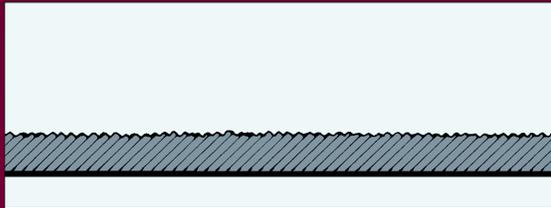
The toughest, longest-lasting, most durable nonstick in the world

Excalibur is far more than a nonstick coating. It is a unique, externally reinforced nonstick system. What makes it different from — and superior to — other coatings is:

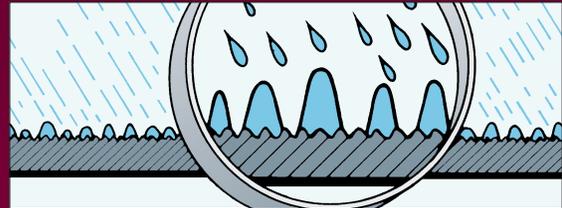
- It is externally reinforced with a patented stainless-steel alloy.
- It is remarkably resistant to wear and all types of abrasion.
- It has a matrix of “peaks” and “valleys” that provide a permanent, rigid base, reinforcing the coatings as it locks them into place.

Whitford

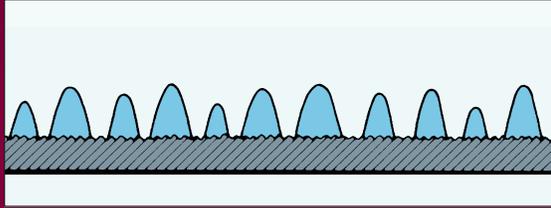
Makers of the world's largest, most complete line of nonstick coatings



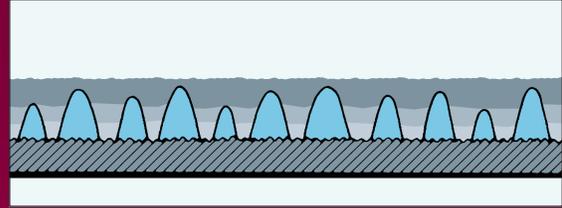
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