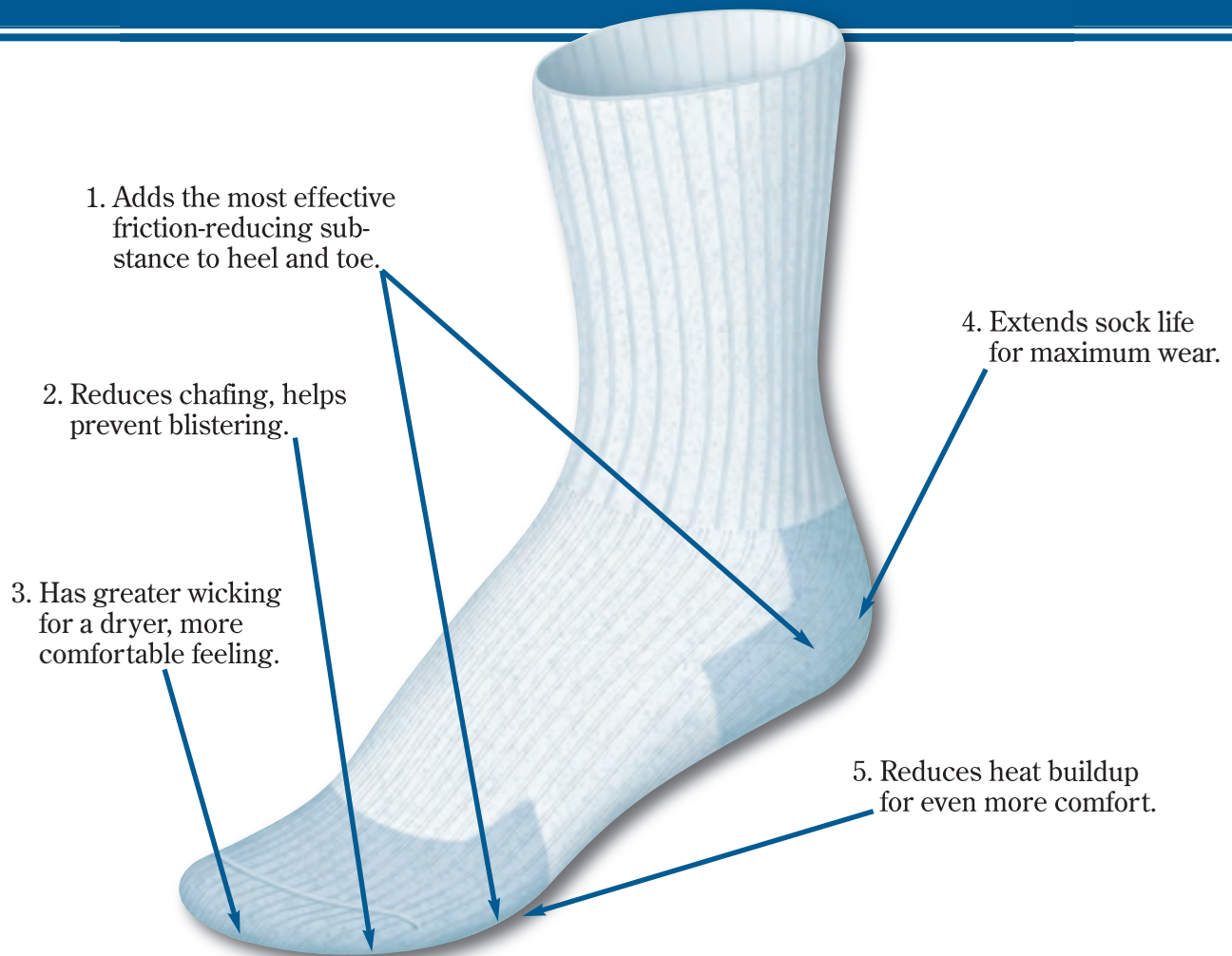


How BlisterGuard® turns ordinary socks into premium athletic footwear



Industry-recognized BlisterGuard is the remarkable low-friction treatment that turns an ordinary sock into something extraordinary!

Now you can sell the most comfortable athletic socks available with the slipperiest substance known to reduce friction, heat buildup, blistering, and chafing. PTFE (Teflon®) is fine for releasing an egg from a fry pan, but is not the best for reducing friction between socks and skin. By knitting BlisterGuard-treated yarns into the heel and toe, you can offer socks with the best friction-reducing treatment available.

Whether training for a big race or game, or spending a day hiking the high country, BlisterGuard-treated socks help insure a more comfortable, blister-free event.

In addition, BlisterGuard is environmentally friendly.

BlisterGuard is a product of Whitford, the company with 50 years of experience in treatments and low-friction coatings.

For more information, or a free sample of yarn treated with BlisterGuard so you can see how BlisterGuard works on your socks, contact us at sales@whitfordww.com or visit our website at whitfordww.com.



from **Whitford**

Where good ideas come to the surface...
...and have for fifty years running

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