



*Three export awards in four years for Whitford Brazil.*

## **Whitford do Brasil Ltda. honored with “Export Sao Paulo Award” for the third time**

*September 2011, Elverson, PA.* For the third time in four years, Whitford do Brasil Ltda., located in Sao Paulo, Brazil, has received the “Export Sao Paulo Award”. This award is presented by the Sao Paulo Trade Association and honors companies that successfully promote and sell Brazilian products in overseas markets.

This award was developed to increase the exports of companies located in Sao Paulo State by encouraging them to place greater emphasis on selling their products and services in foreign markets. It aims to highlight those companies who have been able to expand their exports in a significant way.

The Trade Association reviewed the efforts of 420 companies, resulting in only 22 actually receiving an award.

Says José Cândido Senna, coordinator of the Sao Paulo Export Award: “This award honors companies like Whitford, who are able to grow in this turbulent world, overcome the diversity of the exchange rate and do not have to rely on imports in order to compete, but rather are able to produce and export instead. This is a win/win situation. The award’s purpose is to recognize the remarkable efforts of Whitford and to serve as an example and as motivation for other producers in the state of Sao Paulo.”

*For more information about Whitford, contact the address below, or go to [whitfordww.com](http://whitfordww.com)*