



Lenni Dailey, Whitford's new OEM Manager for Flexible Finishes in North America.

Whitford adds OEM manager to its Flexible Finishes division in North America

1 August 2011, Elverson, PA. Whitford, makers of the world's largest, most complete line of fluoropolymer coatings, has hired Lenni Dailey to manage its OEM automotive business for Flexible Finishes in North America.

Lenni comes to Whitford with more than twenty years' experience with Acheson Colloids/Henkel. Most of those years were spent as OEM Business Development Manager, where her main function was to educate engineers on coatings and the critical factors that make those coatings perform.

She graduated with a B.S. in Public Law and Government from Eastern Michigan University.

Says Lenni: "I am thrilled to be part of the Whitford Family, once again working with OEMs while helping to support Whitford's leadership in the weatherstrip market."

For more information, please contact Whitford at the address below. And visit Whitford at whitfordww.com.