



Tim Schuette, Operations Manager of Alpha Coatings.

Alpha Coatings launches new website

October 2012, Fostoria, OH. Alpha, a manufacturer and applicator of low-friction coatings for the automotive industry, has recently launched a new website, adding more information and making it easier for customers to find the information they need.

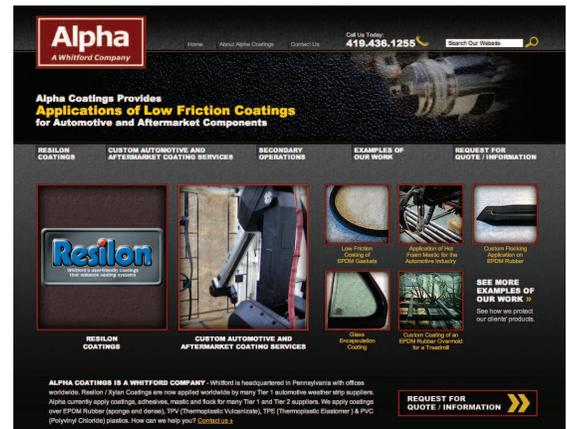
Alpha was founded in 1990. Joining forces in 2006 with Whitford, makers of the world's largest line of fluoropolymer coatings, made it possible to market Alpha's Resilon® line of coatings globally. Since then, Resilon and Whitford's Xylan® have been specified by many tier 1 automotive weatherstrip suppliers. Alpha also performs secondary operations, including flock application, glass adhesive and encapsulation, tape and pinning processes, and mastic and hot-foam adhesive.

The new website is found at alpha-coatings.com.

Under the leadership of Operations Manager Tim Schuette, Alpha started from scratch and designed this site to demonstrate to visitors, through photographs and technical specifications, how Alpha is able to solve many problems and enhance products. Schuette has been with Alpha since 2008, and now oversees the business activities of Alpha and LFC (Low Friction Coatings) in Fostoria, OH. Next up for Alpha is to reach out to new markets to educate customers on the value that Alpha and Resilon can add to flexible substrates. The new website is just the first step in this process.

Says Schuette: "I am fortunate to work with some very talented and hardworking people at Alpha and Whitford. Everyone has contributed a great deal of effort to make us successful and we all share in this success. We hope the new website reflects this".

For more information on Alpha Coatings, visit alpha-coatings.com or contact the address below. Alpha is a Whitford company. For more information on Whitford, visit whitfordww.com.



The home page of Alpha's new website.